# Crystal Textures

Our Crystal Textures solutions offer a uniquely differentiated look to unlock unlimited design potential.

Merging the sparkle and brilliance of crystals into integrated, harmonic designs they provide maximum customization flexibility, and highly personalized solutions that perfectly fit with our client needs in terms of design freedom, application differentiation, and technological advancement.

These versatile products combine elegant crystals from Swarovski with different gluing systems, each optimized for certain carrier materials and fields of application. Swarovski Crystal Textures solutions are ideal for use in the textiles, interior design, jewelry, DIY, and accessories segments, and offer numerous creative options.

Crystal Fabric is an inventive product, that consists of a carrier material that is completely covered with millions of tiny cut and uncut crystals.

Crystal Intarsia gives Crystal Textures a new level of radiance in sensational 3D looks, thanks to the fusion of Crystal Fabric, and Flat Backs.

Crystal Rocks, Crystal Fine Rocks and Crystal Ultrafine Rocks, are innovative, and stunning design elements that showcase different sizes of double-pointed chatons.

Through the implementation of Graphic technology, Crystal Fabric/ Ultrafine Rocks/Fine Rocks and Rocks undergo a remarkable transformation, converting any image into a dazzling array of crystals.

Offering a remarkable, innovative solution, Crystal Lacquered Foils transform any chosen Pantone hue into the Crystal Fabric and Crystal Rocks family, providing a perfect design color match.

Available in a wide range of colors and effects, Crystaltex Chaton Bandings craft luxurious fashion and design statements adding a touch of excitement to lavish ensembles.



### **Crystal Textures**

#### AVAILABLE CRYSTAL TEXTURES PRODUCTS AND FIELDS OF APPLICATION

Crystal textures products offer a unique, differentiated and new look, which allows endless design possibilities.

Bringing together the sparkle and colors of Swarovski crystals, into integrated harmonic designs they provide maximum customization flexibility, and highly personalized solutions that perfectly fit with our client needs in terms of design freedom, application differentiation and technological advancement.

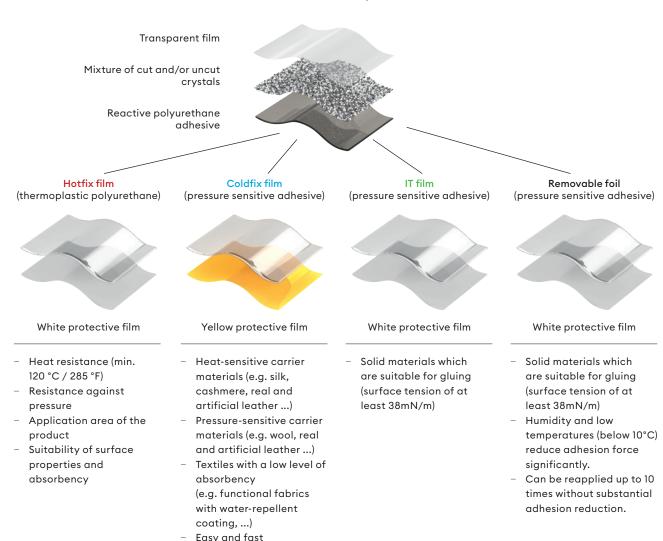
Different adhesive systems, already applied on the reverse side of the product, allow infinite application possibilities, optimized for each carrier material and field of application.

They are ideal for use in apparel and accessories segment, as well as in interior and tech segments.

Due to its outstanding bonding performance, Crystal textures products in Hotfix are perfect for a variety of textile applications with high performance requirements. Crystal textures products in Coldfix are developed especially for materials that are not suitable for Hotfix applications, such as real and artificial leather and functional fabrics.

Crystal Textures IT on the other hand, are ready to apply and perfect for solid materials such as paper, metal and glass, allowing easy and fast application.

Finally, Removable foil products, allow to apply and remove quickly the product onto solid surfaces such as metal, glass, plastic and artificial leather, for an effortless personalization.



Please keep in mind: Coldfix is not a replacement for our Hotfix products – it is a new alternative for difficult carrier materials that are incompatible with Hotfix products.

embellishment of finished

products

If Hotfix is applicable, we recommend using Hotfix technique as the achievable bonding strength is higher than applying a Coldfix product.

Before beginning the application process, you should always check whether the carrier material is suitable for application of Self-adhesive Elements.

There are different material checks necessary, depending if you want to apply a Crystal textures product in Hotfix or a Crystal texture product in IT or Removable Foil on a solid material or a Coldfix product onto a textile or leather carrier material.

Nevertheless, please note that there are certain types of plastics used for solid materials, textile and leather treatments that are difficult for any gluing connection.

The following table contains a selection of materials that can cause problems for any glue application:

Plastic	Examples	Adhesive Qualities
Polyamide (PA)	Degamid, Nylon, Perlon	very difficult
Polyethylene (PE)	Geberit, Hostalen G, Ferrozell	difficult
Polyethylene Terephthalate (PET)	Cardura, Atlas, Eralyt	difficult
Polyoxymethylene (POM)	Delrin, Kematal, Ertacetal	difficult
Polypropylene (PP)	Moplefan, Proplex, Verelite	difficult
Polytetrafluoroethylene (PTFE)	Teflon®, Gaflon, Ferrotron	very difficult
SILICONE	Silopren, Contiduct, Corotex	very difficult

To increase the bonding strength of a Coldfix product or Removable Foil product onto leather surfaces, experience shows that in some cases it could be helpful to clean the carrier material with isopropyl alcohol before applying

To ensure the best possible result, test applications on the intended carrier material are strongly recommended. For information especially regarding material limitations please refer to our Application Manual. the Coldfix product. We strongly recommend carrying out test to check if the carrier material does not get effected/damaged due to the alcohol.

## Crystal Fabric Bandings

#### **CRYSTAL FABRIC**

Crystal Fabric is the most flexible crystallization solution on the market, offering a highly desirable, yet discrete sparkle at an entry price level!

Crystal fabric adds a luxurious touch to any product within a wide variety of segments, for example textiles,

accessories, jewelry, eyewear, and watches. Depending on the color and surface of the carrier material, Crystal Fabric with transparent film changes its look dramatically. Crystal Fabric on a black film creates a deep, mysteriously soft gleam, dressed up with a very alluring sparkle.

#### **Key features:**

- Most discrete sparkle for your products, featuring a combination of extremely small unfaceted crystals and full-faceted crystals
- Thinnest and lightest solution
- Best for delicate fabrics

- Great for detailed graphic prints
- Possibility to create sharp edges for your design with the Unlimited option
- Perfect color match with the Crystal Lacquered Foils

#### **ARTICLE EXPLANATION**

#### 57 000



W	001, 002, 003, 005, 010, 0	15
M	10 M <sup>1</sup>	100%

57 000	С	W	М	100%
Article number	Color of crystals	Width of banding	Minimum order	% of actual size

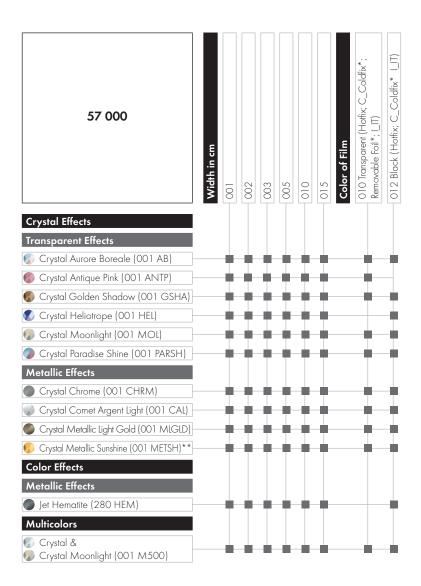
#### ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

57 000	002	1	010	001 AB
Article number	3-digit code for width	Type of base material	Color of base material	Color of crystals
	001 1 cm 002 2 cm 003 3 cm 005 5 cm 010 10 cm 015 15 cm	Hotfix C Coldfix* I It version R Removable foil*	010 Transparent 012 Black	Please see the respective product matrix for all available reference codes.

<sup>\*</sup>Removable foil and coldfix are only available for motifs

<sup>&</sup>lt;sup>1</sup> Please note: the 10-meter packing unit can be delivered in batches (max. three parts with a minimum length of 1 meter for each batch).

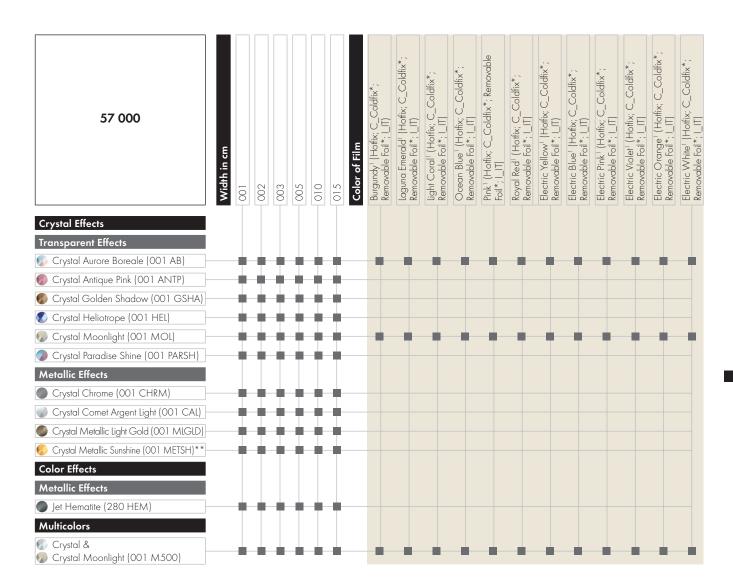
#### **AVAILABLE BASE MATERIALS AND CRYSTAL COLORS & EFFECTS**



<sup>\*</sup> Coldfix and Removable foil only available for motifs

<sup>\*\*</sup> Crystal Metallic Sunshine (001 METSH) is not suitable for swimwear because effect 001 METSH is highly sensitive to seawater, sweat, and chlorine.

These colors and effects are available only for motifs, not bandings.



The Crystal Lacquered Foils combine the shine of our Crystal Textures with customizable lacquer colors, opening up a new world of endless color possibilities. Transforming any chosen Pantone color in a new sparkling color variant for our Crystal Fabric and our Crystal Rocks family, they provide the best solution when looking for the perfect color match. They are ideal for monochromatic motifs with lower

tolerances, improved color quality and maximum customization flexibility.

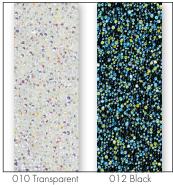
Standard colors are ready for reference. Customization possibilities are available through an inquiry to our Special motif service or through our Customer Service.

Please be aware that this unique technology cannot be combined with XS, Unlimited or Foil Overlay.

- \* Coldfix and Removable foil only available for motifs
- \*\* Crystal Metallic Sunshine (001 METSH) is not suitable for swimwear because effect 001 METSH is highly sensitive to seawater, sweat, and chlorine.
- These colors and effects are available only for motifs, not bandings.

#### **OVERVIEW OF AVAILABLE COLORS & EFFECTS**

Crystal Aurore Boreale (001 AB)



Crystal Antique Pink (001 ANTP)



Crystal Golden Shadow (001 GSHA)



010 Transparent

Crystal Heliotrope (001 HEL)



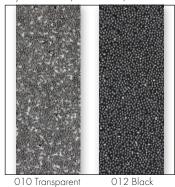


Crystal Paradise Shine (001 PARSH)

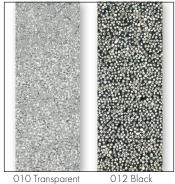


010 Transparent 012 Black

Crystal Chrome (001 CHRM)



Crystal Comet Argent Light (001 CAL)



Crystal Metallic Light Gold (001 MLGLD)



010 Transparent 012 Black





Jet HEM (280 HEM)



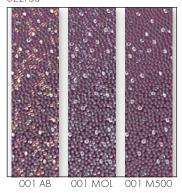
Crystal & Crystal Moonlight (001 M500)



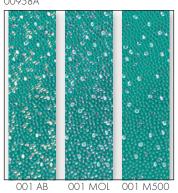
010 Transparent

#### Lacquered Foils colors

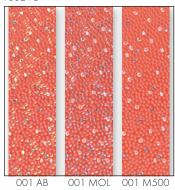
Burgundy Foil<sup>1</sup> 622F53



Laguna Emerald Foil<sup>1</sup> 00958A



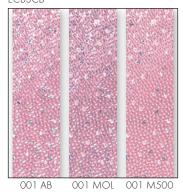
Light Coral Foil<sup>1</sup> F6624C



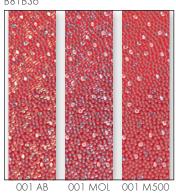
Ocean Blue Foil<sup>1</sup> 4D7CBC



Pink Foil<sup>1</sup> ECB3CB



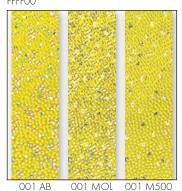
Royal Red Foil<sup>1</sup> B81B36



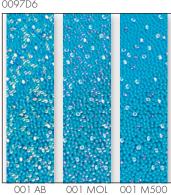
 $<sup>^{\</sup>mbox{\tiny $1$}}$  These colors and effects are available only for motifs, not bandings.

#### Lacquered Foils with Electric Lacquer PRO Effects

Electric Yellow (001 L138S)<sup>1</sup> FFFF00



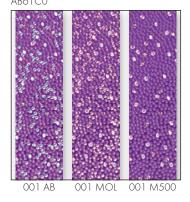
Electric Blue (001 L134S)<sup>1</sup> 0097D6



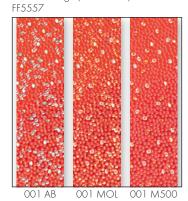
Electric Pink (001 L137S)<sup>1</sup> FF4FB1



Electric Violet (001 L148S)<sup>1</sup> AB61C0



Electric Orange (001 L136S)<sup>1</sup>



Electric White (001 L139S)<sup>1</sup> D8DEE9

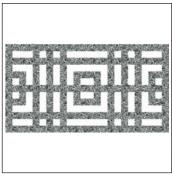


 $<sup>^{\</sup>mbox{\tiny $1$}}\mbox{These colors}$  and effects are available only for motifs, not bandings.

## Crystal Fabric Inspirational Motifs

#### **ARTICLE EXPLANATION**

#### 57 393



C C010-001 CAL

**s** ~72x39

M 76 PCS 60%

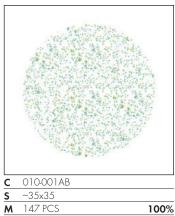
57 393	С	s	М	60%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces	% of actual size

#### ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

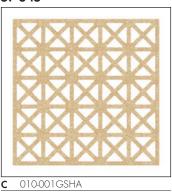
57 393	ı	012	001CAL
Article number	Type of base material	Color of base material	Color of crystals Please see the respective
	Hotfix	010 Transparent	product matrix for all
	H Hotfix for Lacquered Foils	012 Black	available reference codes.
	C Coldfix		
	I It version		
	R Removable foil		

#### **INSPIRATIONAL MOTIFS**





#### 57 345



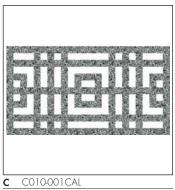
~110x110 16 PCS 35%

#### 57 392



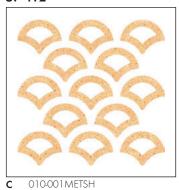
C012-001MOL ~30x30 300 PCS 100%

#### 57 393



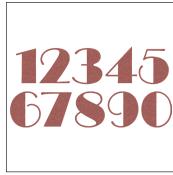
**S** ~72x39 **M** 76 PCS 60%

#### 57 412



S 52 PCS 60% M

#### 57 422



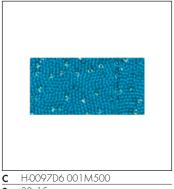
C 010-001ANTP **S** ~305x152 **M** 6 PCS 14%

#### 57 423

**M** 18 PCS



57 434



130 PCS 100%

#### 57 437



~107x98 27 PCS 40%

100%

#### SPECIAL MOTIF SERVICE

A special motif is any individual design created by the customer that differs to the Crystal Fabric Inspirational or Special Collections. This service opens up an abundance of customization possibilities and enables you to profit from Swarovski's long-standing experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities" below).

You can also submit design sketches that meet your special requirements, such as a brand image or an image for a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

#### **Customization Possibilities for Crystal Fabric**

- Min. motif size: of 10 x10 mm or effective surface of 1 cm<sup>2</sup>
- Min. width of gaps within motifs: 3 mm

- Min. Crystal Fabric surface: 3 mm
- Min. size of the smallest element within a motif:
   10 x10 mm or effective area of 1 cm²

#### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to (Crystal Fabric). You will then receive a quotation including

your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

#### Please Note

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just sections. When the sketch is submitted as a copy by email, please include a scale legend (e.g. copy/scan with a ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

It is generally possible to draw motifs with a minimum gap of 3 mm between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Fabric motifs may differ from the sketches or prints in relation to the motifs'

outline, especially with spaces that are smaller than 3 mm. Therefore the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty claims are excluded and Swarovski assumes no liability whatsoever in connection with them.

Special productions are generally offered to all our customers if these are deemed to be feasible and comply with our General Terms and Conditions. Please note that ordering of a design does not grant exclusive production of this design to the customer.

If detailed information on possible tolerances is required (e.g. cavity production for metal parts), please contact your local Swarovski sales office who will enter an application request into our application database.

### Crystal Intarsia

Unique on the market, Intarsia gives Crystal Textures a new level of radiance and contemporary cool in sensational 3D looks. With its boldly chic new approach to next-level fabulous, the fusion of Crystal Fabric and Flat Backs is not only innovative, but also easy to apply, advancing the spectacular effect of radiant tactility. To further enhance the possibility to create 3D and stunning

designs, Crystal Intarsia can be combined with the graphic printing technology. Celebrating the increasing focus on cross-cultural creativity, heritage and patterning among the young, it heralds an appreciation of beautiful craftsmanship. Perfect for repeating radiant patterns, Crystal Intarsia answers the designer's dream of creating an eclectic, multicultural vibe in a fabulous new format.

#### **Key features:**

- A mix of Crystal Fabric and Flat Backs
- Possibility to combine with Graphic Foil Print
- Enhanced Tactility
- Luxurious look and feel

#### **ARTICLE EXPLANATION**

#### 84 034



M	64 PCS	100%
S	~36x33	
Е	S8/S16	
С	012-280HEM/001/001	

84 034	С	E	s	М	90%
Article number	Color of crystals	Elements	Motif size in mm	Minimum order	% of actual size
		For details of stone sizes and element codes, please refer to the color and product charts in the next pages of this chapter.		quantity in pieces (PCS)	

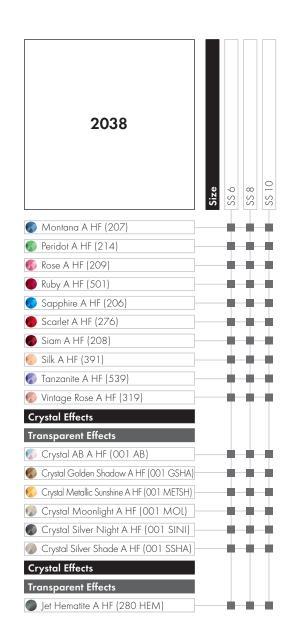
#### ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

84 034	1	010	001 CAL
Article number	Type of base material	Color of base material	Color of crystals
	Hotfix H Hotfix for Lacquered Foils C Coldfix I It version R Removable foil	010 Transparent 012 Black	Please see the respective product matrix for all available reference codes.

#### **CRYSTAL FLAT BACKS FOR INTARSIA**

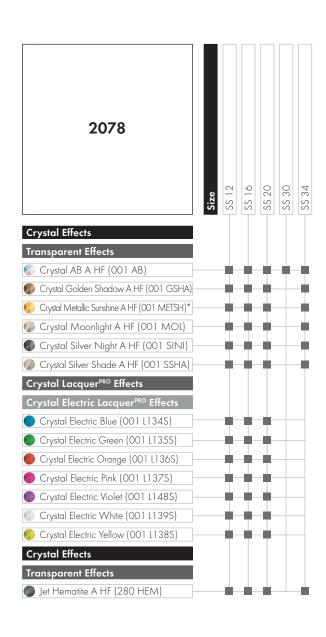






### 2078 XIRIUS Rose Hotfix SS 12 SS 16 SS 20 SS 30 Crystal Crystal A HF (001) Colors Plain Colors Amethyst A HF (204) Aquamarine A HF (202) Black Diamond A HF (215) Denim Blue A HF (266) Emerald A HF (205) Erinite A HF (360) Fuchsia A HF (502) Indian Siam A HF (327) Jet A HF (280) Jonquil A HF (213) Light Amethyst A HF (212) Light Peach A HF (362) Light Rose A HF (223) Light Sapphire A HF (211) Light Siam A HF (227) Light Silk A HF (261) Light Turquoise A HF (263) Majestic Blue A HF (296) Montana A HF (207) Peridot A HF (214) Rose A HF (209) Ruby A HF (501) Sapphire A HF (206) Scarlet A HF (276) Siam A HF (208) Silk A HF (391) Tanzanite A HF (539)

Vintage Rose A HF (319)

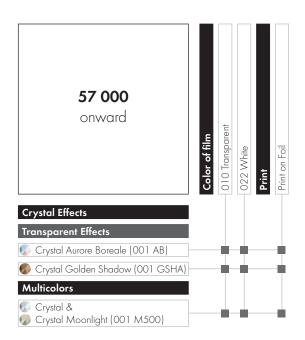


 $Crystal\ Intarsia\ is\ not\ suitable\ for\ swimwear\ because\ it\ is\ highly\ sensitive\ to\ seawater,\ sweat,\ and\ chlorine.$ 

#### **CRYSTAL FABRIC FOR INTARSIA**

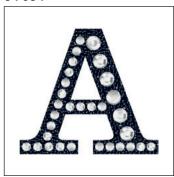
### 010 Transparent (Hoffix; C\_Coldfix; Remo-57 000 vable Foil; I\_IT) Crystal Effects Transparent Effects Crystal Aurore Boreale (001 AB) Crystal Antique Pink (001 ANTP) Crystal Golden Shadow (001 GSHA) Crystal Heliotrope (001 HEL) Crystal Moonlight (001 MOL) Crystal Paradise Shine (001 PARSH) Metallic Effects Crystal Chrome (001 CHRM) Crystal Comet Argent Light (001 CAL) Crystal Metallic Light Gold (001 MLGLD) Crystal Metallic Sunshine (001 METSH) Color Effects Metallic Effects Jet Hematite (280 HEM) Multicolors Crystal & Crystal Moonlight (001 M500)

#### **GRAPHIC FABRIC FOR INTARSIA**



#### **INSPIRATIONAL MOTIFS**

#### 84 034



- 012-280HEM/001/001 C
- S8/S16
- ~36x33

M 64 PCS 100%

#### 84 035



- 022-FP24889 001M500/205/360
- S10/S10
- ~88x70

16 PCS 48%

#### 84 036



- 022-FP24328 001M500/213/ 360/213/360
- S6/S6/S10/S10
- ~50x41

M 56 PCS

88%

#### 84 037

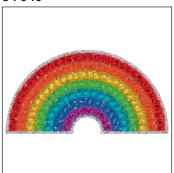


- 022-FP24894 001M500/202/ 227/208/001
- S6/S6/S6/S6

~96x96

9 PCS 44% М

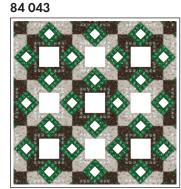
#### 84 040



- 022-FP24916 001M500/327/227/ 001METSH/214/263/206/502
- \$6/\$6/\$6/\$6/\$6/\$6/

~57x30

50 PCS 75%



- 022-FP24955 001GSHA/001/ 215/360
- S6/S6/S8

~102x102

9 PCS 42%

### 84 044



- 022-FP27189 001M500/ 001L134S/001L138S
- S12/S12

~105x127 M 9 PCS

33%

#### 84 045



- 022-FP27190 001M500/296/ С 001L137S
- S8/S12

~105x127

M 9 PCS 33%

#### 84 046



- 022-FP27097 001M500/001AB/ 213/501/001METSH/214/213/ 001L138S/208/501
- S6/S6/S6/S8/S10/S10/S12/ S20/S34

~105x127 9 PCS 33% М

#### 84 047



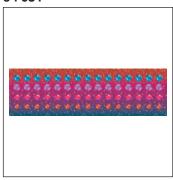
C 022-FP26043 001M500/001L139S/ 001L139S/001L139S

100%

- E \$12/\$16/\$20
- **s** ~30x15

M 130 PCS

#### 84 051



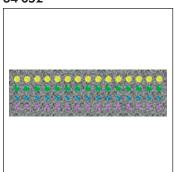
C 022-001M500/001L136S/ 001L137S/001L134S/001L148S

30%

- E \$12/\$16/\$20/\$20
- **s** ~111x33

M 24 PCS

#### 84 052



- 010-001CAL/001L134S/ 001L135S/001L148S/001L138S
- E \$12/\$16/\$16/\$20
- **S** ~111x33

**M** 24 PCS **30%** 

#### 84 053



- 012-280HEM/280/280/280/ 280/280
- **E** \$6/\$8/\$12/\$16/\$20

**s** ~46x63

M 42 PCS 65%

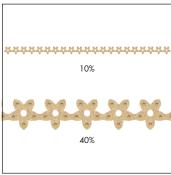
#### 84 054



- C 012-001MOL/001
- E S6
- **s** ~40x19

M 98 PCS 100%

#### 84 055



- C 010-001GSHA/001GSHA
- **E** S6

**s** ~397x20

M 11 PCS

#### SPECIAL MOTIF SERVICE

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You can also submit design sketches that meet your special requirements – such as a brand image or an image for a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

Min\_size of the smallest element within a motif.

9 different flat back elements + 1 Crystal Fabric

Maximum amount of different colors/sizes of crystals:

10x10 mm or effective surface of 1.0 cm<sup>2</sup>

mixture color + 1 carrier foil color

#### **Customization Possibilities for Crystal Intarsia**

- Max. motif size 400 x 330 mm
- Min. motif size of 10 x 10 mm or effective surface of 1.0 cm<sup>2</sup>
- Min. width of gaps within motifs: 3 mm
- Min. Crystal Intarsia surface: 3 mm

#### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to (Crystal Intarsia). You will then receive a quotation

including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

#### Please Note

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just cut-outs. If the sketch is submitted as a copy by e-mail, please include a scale legend (e.g. copy/scan with ruler next to the drawing). This will ensure that the desired size of the motif can be identified

It is generally possible to draw motifs with a minimum gap of 3 mm between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Intarsia Motifs may differ from the sketches or prints in relation to the motifs' outline, especially with spaces that are smaller than 3mm. Therefore, the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty claims are excluded, and Swarovski assumes no liability whatsoever in connection with them.

Special productions are generally offered to all our customers if these are deemed to be feasible and comply with our General Terms and Conditions. Please note that ordering of a design does not grant exclusive production of this design to the customer.

If detailed information on potential tolerances is needed (e.g. cavity production for a metal parts), please contact Swarovski who will enter an application request into our application database.

### Crystal Rocks, Fine Rocks and Ultrafine Rocks

Synonym for luxury, this super dense crystallization option, uses only double pointed chatons in order to offer the most luxurious sparkle available in the market. Three different levels of refinement guarantee a perfect match to any style you desire with Crystal Rocks, Fine Rocks and Ultrafine Rocks.

The surface and edges of the Crystal Rocks family are smooth, which offers a whole new range of application possibilities. The Crystal Rocks family not only creates unique effects on accessories and jewelry, but also enhances textiles in an innovative way.

#### **Key features:**

- Modern look
- The ultimate crystallization, adding the most sparkle to any product
- Super luxurious exclusively made with full-faceted crystals
- Adding a superior price premium to any product
- Express your creativity with the wide color assortment available
- Create the tiniest designs with Crystal Fine Rocks and Crystal Ultrafine Rocks XS
- Possibility to create Graphic prints

quantity in pieces

(PCS)

Perfect color match with the Crystal Lacquered Foils

#### **ARTICLE EXPLANATION**

#### **Crystal Rocks**

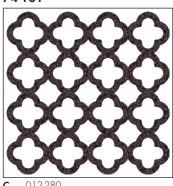
#### 72 046



C	010-001CAL	
S	~63x64	_
M	20 PCS	52%

#### **Crystal Fine Rocks**

74 101



С	012-280	
S	~172x172	
M	2 PCS	25%

#### **Crystal Ultrafine Rocks**

#### 89 962



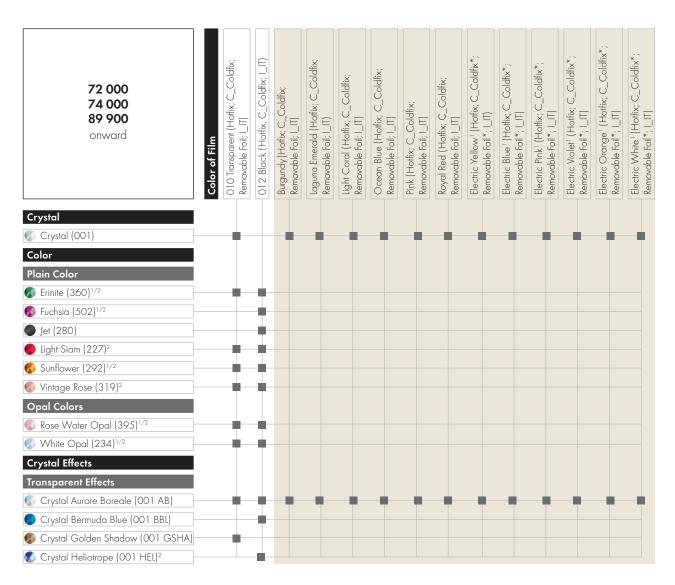
С	012-280	
S	~192x167	
M	2 PCS	20%

89 962  Article number	C Color of crystals	S  Motif size in mm	M Minimum order	20% % of actual size
72 046 74 101				52% 25%

#### ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

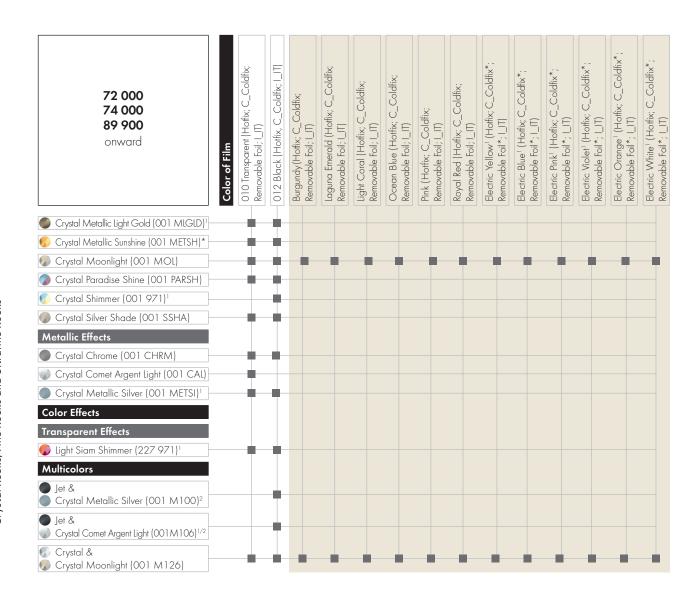
72 046 74 101 89 962	1	010 012 012	001 CAL 280 280
Article number	Type of base material	Color of base material	Color of crystals
	Hotfix C Coldfix I It version R Removable foil	010 Transparent 012 Black	Please see the respective product matrix for all available reference codes.

#### **AVAILABLE BASE MATERIALS AND CRYSTAL COLORS & EFFECTS**



G4 color (MTO - special production)

 $<sup>^{\</sup>scriptscriptstyle 2}\,$  not available for Crystal Ultrafine Rocks



The Crystal Lacquered Foils combine the crystal shine of our Crystal Textures with customizable lacquer colors, opening up a new world of endless color possibilities. Transforming any chosen Pantone color in a new sparkling color variant for our Crystal Fabric and our Crystal Rocks family, they provide the best solution when looking for the perfect color match.

They are ideal for monochromatic motifs with lower

tolerances, improved color quality and maximum customization flexibility.

Standard colors are ready for reference. Customization possibilities are available through an inquiry to our Special motif service or through our Customer Service.

Please be aware that this unique technology cannot be combined with XS, Unlimited or Foil Overlay.

Please note: Crystal Comet Argent Light (001 CAL) is not suitable for swimwear because effect 001 CAL is highly sensitive to seawater, sweat, and chlorine.

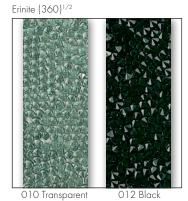
<sup>\*</sup> Crystal Metallic Sunshine (001 METSH) is not suitable for swimwear because effect 001 METSH is highly sensitive to seawater, sweat, and chlorine.

<sup>&</sup>lt;sup>1</sup> G4 color (MTO - special production)

<sup>&</sup>lt;sup>2</sup> not available for Crystal Ultrafine Rocks

#### OVERVIEW OF AVAILABLE COLORS & EFFECTS FOR THE CRYSTAL ROCKS FAMILY\*





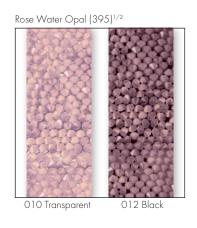


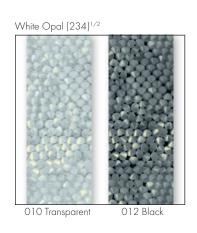






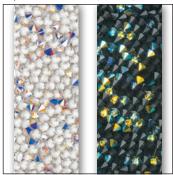






- \* Color illustrations in Crystal Rocks representative of all Crystal Rocks variants
- G4 color (MTO special production)
- <sup>2</sup> not available for Crystal Ultrafine Rocks

#### Crystal Aurore Boreale (001 AB)



Crystal Bermuda Blue (001 BBL)



Crystal Golden Shadow (001 GSHA)



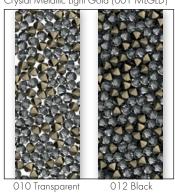
010 Transparent

Crystal Heliotrope (001 HEL)<sup>2</sup>

010 Transparent



Crystal Metallic Light Gold (001 MLGLD)<sup>1</sup>



Crystal Metallic Sunshine (001 METSH)

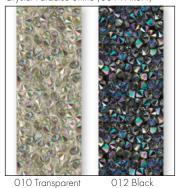


010 Transparent

Crystal Moonlight (001 MOL)



Crystal Paradise Shine (001 PARSH)



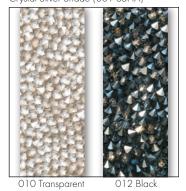
Crystal Shimmer (001 971)<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> G4 color (MTO - special production)

<sup>&</sup>lt;sup>2</sup> not available for Crystal Ultrafine Rocks

#### Crystal Silver Shade (001 SSHA)



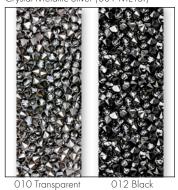
Crystal Chrom (001 CHRM)



Crystal Comet Argent Light (001 CAL)



Crystal Metallic Silver (001 METSI)<sup>1</sup>





Jet & Crystal Metallic Silver (001 M100) $^2$ 



Jet & Crystal Comet Argent Light (001 M106)1/2



Crystal & Crystal Moonlight (001 M126)



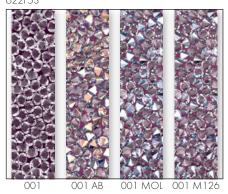
010 Transparent

<sup>&</sup>lt;sup>1</sup> G4 color (MTO - special production)

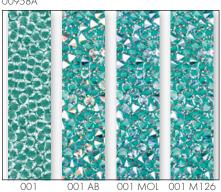
<sup>&</sup>lt;sup>2</sup> not available for Crystal Ultrafine Rocks

#### Lacquered Foils colors

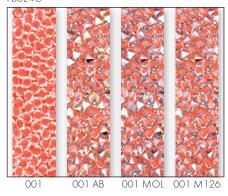
Burgundy Foil 622F53



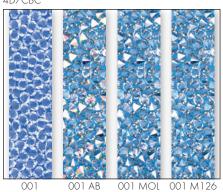
Laguna Emerald Foil 00958A



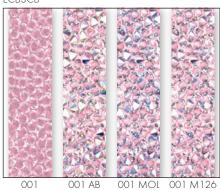
Light Coral Foil F6624C



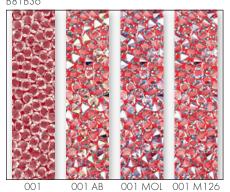
Ocean Blue Foil 4D7CBC



Pink Foil ECB3CB

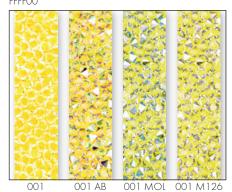


Royal Red Foil B81B36

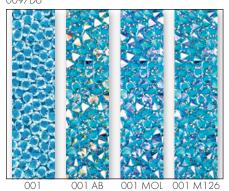


#### Lacquered Foils with Electric Lacquer PRO Effects

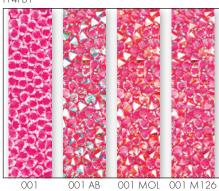
Electric Yellow (001 L138S) FFFF00



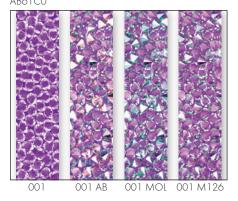
Electric Blue (001 L134S) 0097D6



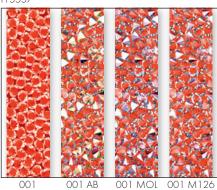
Electric Pink (001 L137S) FF4FB1



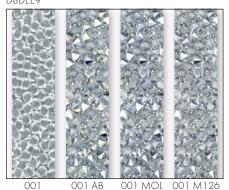
Electric Violet (001 L148S) AB61C0



Electric Orange (001 L136S) FF5557



Electric White (001 L139S) D8DEE9



#### **INSPIRATIONAL MOTIFS**

#### **Crystal Rocks**

#### 72 046



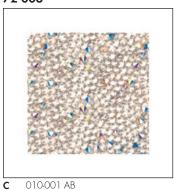
С	010-001CAL	
S	~63x64	
M	20 PCS	52%

#### 72 001



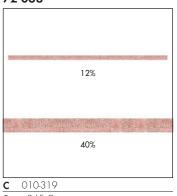
С	012-280	
S	~80x80	
M	12 PCS	45%

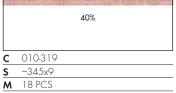
#### 72 003



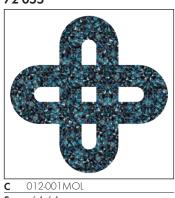
M	48 PCS	80%
S	~40x40	
_	010-001 AB	

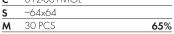
#### 72 038



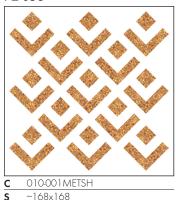


#### 72 055





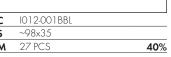
#### 72 058



S	~168x168	
M	2 PCS	25%

#### 72 060





#### 72 066

140 PCS



100%

### 72 067



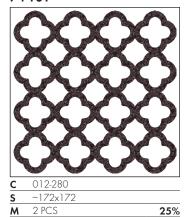
M	O1 PCS	11%
S	~374x254	
C	010-001 GSHA	

Please note: all motifs are available in certain color/film variations (see color matrix).

28%

#### **Crystal Fine Rocks**

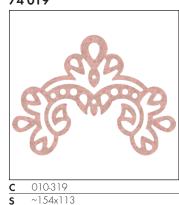




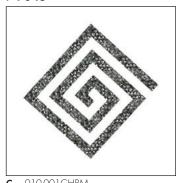




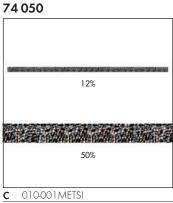
#### 74019



#### 74 048



С	010-001CHRM	
S	~59x59	
M	48 PCS	60%



**S** ~345x10 **M** 17 PCS

74 054

8 PCS



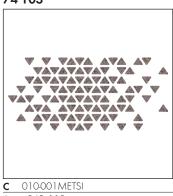
**S** ~139x42 **M** 14 PCS 30%

#### 74 102



~138x21 26 PCS 30%

#### 74 103



3 PCS 17%

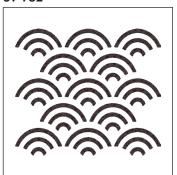
#### 74 112



56 PCS 80%

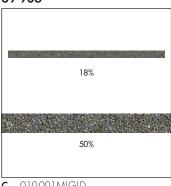
#### **Crystal Ultrafine Rocks**

#### 89 962



M	2 PCS	20%
S	~192x167	
С	012-280	

#### 89 906



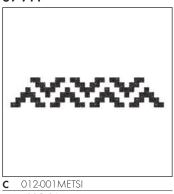
010-001MLGLD ~230x10 17 PCS

#### 89 908



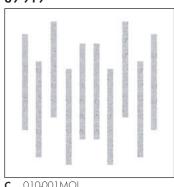
010-001CAL ~39x38 **M** 68 PCS 100%

#### 89 911



_	012-001METSI	
<u>S</u>	~135x26	
M	27 PCS	30%

89 919



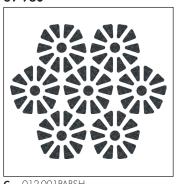
010-001MOL C S 12 PCS 45% М

89 959



H-F6624C-001 M 7 PCS 18%

#### 89 960



C 012-001PARSH M 6 PCS 30%

#### 89 961



20 PCS 55%

#### 89 965



20 PCS 33%

Please note: all motifs are available in certain color/film variations (see color matrix).

#### SPECIAL MOTIF SERVICE

A special motif is a design created by the customer that differs to the Crystal Rocks-Familiy Inspirational Collection.. This service opens up an abundance of customization possibilities and enables you to profit from Swarovski's long-standing experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities"

below). You can also submit design sketches that meet your special needs, such as a brand image or an image to suit a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

#### Customization Possibilities the respective product groups

	CRYSTAL ROCKS	CRYSTAL FINE ROCKS	CRYSTAL ULTRAFINE ROCKS
Max. motif size	400x330 mm	400x330 mm	400x330 mm
Min. motif size	15x15 mm or effective surface of 2.25 cm <sup>2</sup>	15x15 mm or effective surface of 2.25cm <sup>2</sup>	15x15 mm or effective surface of 2.25cm²
Min. width of gaps within motifs	3 mm	3 mm	3 mm
Min. product surface	9 mm	4 mm <sup>1</sup>	3.4 mm
Min. size of the smallest element within a motif	15x15 mm or effective area of 2.25 cm²	15x15 mm or effective surface of 2.25 cm <sup>2</sup>	15x15 mm or effective surface of 2.25 cm²
Edges & angles less than =/< 90° need to be rounded off (diameter]	3 mm (diameter Ø 1.5 mm)	2.7 mm (diameter Ø 1.35 mm)	2 mm (diameter Ø 1 mm)

#### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to (Crystal Rocks). You will then receive a quotation including

your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

#### Please Note

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just sections. When the sketch is submitted as a copy by email, please include a scale legend (e.g. copy/scan with a ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

It is generally possible to draw motifs with a minimum gap of 10 mm between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Rocks motifs may differ from sketches or prints in relation to the motifs' outline, especially with regards to spaces that are smaller than 10 mm. Therefore the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty claims are excluded and Swarovski assumes no liability whatsoever in connection with them.

Special productions are generally offered to all our customers if these are deemed to be feasible and comply with our General Terms and Conditions. Please note ordering of a design does not grant exclusive production of this design to the customer.

If detailed information on the possible tolerances is required (e.g. cavity production for metal parts), please contact your local Swarovski sales office who will enter an application request into our application database.

<sup>&</sup>lt;sup>1</sup> Bandings (strips over 100mm in length) in 5mm widths cannot be produced.

### Graphic - The Limitless Crystal Printing Technology

#### GRAPHIC FABRIC, ROCKS, FINE ROCKS, ULTRAFINE ROCKS, FINE ROCKS XS & ULTRAFINE ROCKS XS

Taking the word "image" from "imagination" and leading it to new creative heights, Swarovski presents a new graphic technology that opens up a world of design possibilities – in an unprecedented richness of detail!

The Graphic products allow for the printing of individual motifs – such as pictures, graphics, logos, or lettering – onto customer favorites Crystal Fabric, Crystal Rocks, Crystal Fine Rocks, and Crystal Ultrafine Rocks.

The three different printing methods (Foil Print )FP), Glass Print (GP) and combination of Foil & Glass Print (FP&GP), enrich your personal motif with a sparkling 3D surface for stunning effects in a series of application fields.

As a true highlight and stunning innovation in our assortment, the Graphic Fabric, Ultrafine Rocks, Fine Rocks, and Rocks speak to the rising demand for personalized design items, emphasizing our desire for an individual look in a world of mass production.

#### GRAPHIC OFFERS THREE BRILLIANT PRINTING TECHNIQUES FOR LIMITLESS CREATIVE POWER:



# Foil Print (FP) Printed directly on the foil, underneath the crystals.

Foil Print allows for optimal brilliance. It is recommended for simple motifs and prints where blurred contours are a design element.



#### Glass Print (GP)

Printed directly onto the crystals, on the surface.

Glass Print ensures an incredibly precise reproduction of the desired motif, with a soft, matte effect.

It is recommended for complex motifs and prints.



### Combination of Foil & Glass Print (FP&GP)

Printed onto both foil and crystals.

This unique printing technique ensures complete customization and design innovation, with stunning depth of detail.
When overlapped, prints merge to create an illusion of vibrant 3D texture.

#### **ARTICLE EXPLANATION**

#### **Graphic Fabric**

#### 57 430

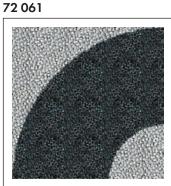


13%

C 022-FP24791 001M500

**S** ~332x72 **M** 9 PCS

#### **Graphic Rocks**



C 022-FP24786 001M126

**s** ~100x100

M 9 PCS 40%

#### **Graphic Fine Rocks**

#### 74 104



C 022-FP24787 001M126

**s** ~100x100

M 9 PCS 40%

#### **Graphic Fine Rocks XS**

#### 74 097



**S** ~79x95 **M** 12 PCS **45**%

#### **Graphic Ultrafine Rocks**

#### 89 957



C 022-FP24793 001M126

**s** ~235x177

M 2 PCS 18%

S

#### **Graphic Ultrafine Rocks XS**

#### 89 951



C 022-FP21292 001M126 XS

**s** ~19x64

M 60 PCS 63%

57 382

72 061

74 104 74 097

89 957

89 957 89 951

Article number

Color assortment

С

FP Foil print GP Glass print Motif size in mm

Minimum order quantity in pieces (PCS)

Minimum order a

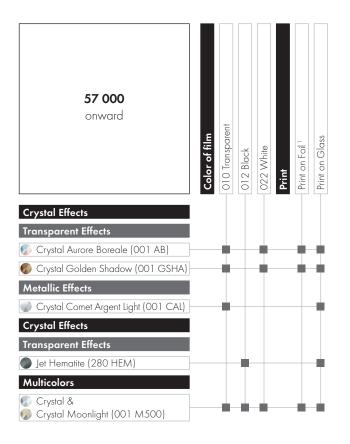
М

# ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

57 382	FP12771 GP12770	022		001AB	xs
Article number	Print technique	Type of base material	Color of film	Color of crystals	Extra Small
	FP Foil Print		Hotfix	Please see	
	GP Glass Print	022 White	C Coldfix	the respective	
	FP & GP Foil Print &	012 Black	I It version	product matrix	
	Glass Print	010 Transparent	R Removable foil	for all available reference codes.	

## **OVERVIEW OF ALL AVAILABLE COLORS AND EFFECTS**

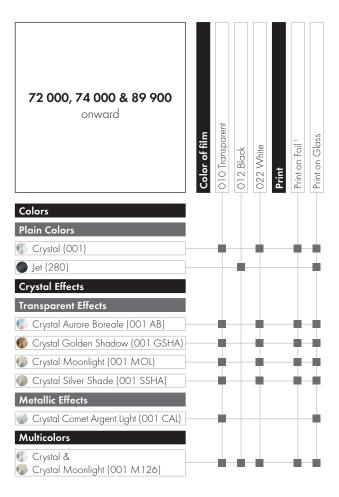
## **Graphic Fabric**



<sup>&</sup>lt;sup>1</sup> Print on Foil will not be visible on covering colors/effects and therefore this variation will not be offered in combination with covering colors/effects. Only if "Print on Foil" is possible will a combination of both (Print on Foil & Print on Glass) be offered.

## **OVERVIEW OF ALL AVAILABLE COLORS AND EFFECTS**

Graphic Rocks, Fine Rocks, Fine Rocks XS, Ultrafine Rocks and Ultrafine Rocks XS



<sup>&</sup>lt;sup>1</sup> Print on Foil will not be visible on covering colors/effects and therefore this variation will not be offered in combination with covering colors/effects. Only if "Print on Foil" is possible will a combination of both (Print on Foil & Print on Glass) be offered.

## **INSPIRATIONAL MOTIFS**

# Graphic Fabric – 57 000 onward

# 57 430



C 022-FP24791 001M500

**S** ~332x72 **M** 9 PCS

13%

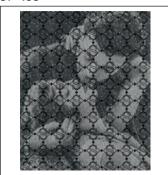
# 57 435



022-FP27191 GP27192 001M500

S ~104x127 16 PCS 33%

## 57 435



022-FP27193 GP27194 001M500

~104x127

16 PCS 33%

## 57 435



022-FP27196 GP27197 001M500

S ~104x127

16 PCS 33% М

## 57 435



010-GP27199 001CAL С

~104x127 S

16 PCS 33%

## 57 435



010-GP27200 001CAL

~104x127 М

16 PCS 33%

# 57 435

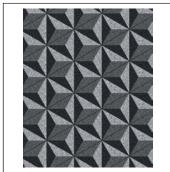


022-GP27200 001M500

~104x127

16 PCS 33%

# 57 435



010-GP27198 001CAL

S ~104x127

16 PCS 33%

# 57 435



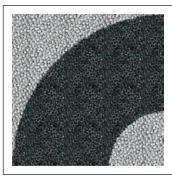
022-FP27195 001M500

~104x127

16 PCS 33%

# Graphic Rocks – 72 000 onward

# 72 061



С	022-FP24786 001M126	

S ~100x100 M 9 PCS 40%

# 72 061



C 022- FP 24782 001M126

_	022 11 2 11 02 00 1111120	
S	~100x100	
M	9 PCS	40%

# 72 063



C 022-GP24833 001M126

S	~80x82	
M	12 PCS	50%

# Graphic Fine Rocks – 74 000 onward

# 74 104



022-FP24787 001M126

**S** ~100x100 **M** 9 PCS

40%

# 74 108



010-GP27181 001CAL

~104x127 9 PCS 33%

# 74 108



012-WP27180 280

~104x127 9 PCS

33%

# 74 108



022-FP27182 GP27183OP

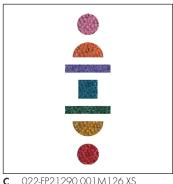
001M126 ~104x127

9 PCS 33% M

# Graphic Fine Rocks XS – 74 000 onward

# 74 096

M 40 PCS



С	022-FP21290 001M126 XS	
S	~24×80	

# 74 097



45%

С	022-FP21291	001M126X
S	~79x95	

50%

# Graphic Ultrafine Rocks – 89 900 onward

# 89 957



C 022-FP24793 001M126

**S** ~235x177 **M** 2 PCS

18%

# 89 964



022-FP24784 001M126

**S** ~100x100 **M** 9 PCS 40%

## **Graphic Ultrafine Rocks XS**

# 89 951



C 022-FP21292 001M126 XS

~19x64

M 60 PCS 65%

# 89 952



022-FP21293 001M126 XS

~63x81

M 16 PCS 50%

### **GRAPHIC METALLIC COLORS**

Combining our existing Graphic products (Crystal Fabric, Crystal Ultrafine Rocks, Crystal Fine Rocks, Crystal Rocks) in Comet Argent Light (001 CAL) with a special selected color tone to imitate any metallic look.

The Crystal Textures New Metallic Colors in Fabric, Rocks, Fine Rocks and Ultrafine Rocks (Hotfix and Coldfix) present an array of unprecedented vibrant styling options for apparel and accessories. With countless luxurious creative possibilities, these modern metallic hues turn simple designs into precious high-voltage pieces with a retro edge or even a revived 80s vibe. Perfectly suited for up-trending fashion and accessory styles, their energy and brilliance are unparalleled.

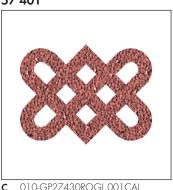
Metallic Colors are only possible with the effect Comet Argent Light (001 CAL) on transparent film color (010). Customer service will forward your request with the "Graphic inquiry form". Please make sure that all information is included in this form. The image data and also the system number will be created from the special design team.

Please be aware of the general product and color tolerances. Detailed information could be found in the "general product information".

### ARTICLE EXPLANATION

### **Graphic Fabric**

## 57 401



010-GP27430ROGL 001CAL

~28x21

250 PCS 100%

57 401	С	S	М
Article number	Color assortment	Motif size in mm	Minimum order quantity in pieces (PCS)
	GP Glass print		pieces (FC3)

# Ordering Example & Product Variety Explanation

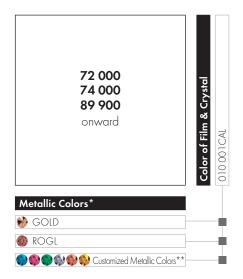
57 401	GP27430	ROGL	010	001 CAL
Article number	Print technique	Graphic Color	Color of film	Color of crystals
	GP Glass Print	GOLD ROGL (Rose Gold) Metallic Multicolor	Hotfix version: 010 Transparent It version: 1010 Transparent Coldfix version: C010 Transparent Removable foil: R10	For all metallics only 001 CAL as a base is possible

### **OVERVIEW OF ALL AVAILABLE COLORS AND EFFECTS**

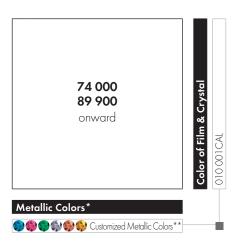
### Graphic

# 57 000 onward Metallic Colors\* GOLD ROGL ROGL Customized Metallic Colors\*\*

## FabricGraphic Rocks, Fine Rocks, Ultrafine Rocks



### Fine Rocks XS, Ultrafine Rocks XS



<sup>\*</sup> Metallic colors are created combining our glass printing (GP) technology with Comet Argent Light crystals (CAL 001). This innovative technique allows any printed motif to be transformed into an extra-luxurious and precious piece.

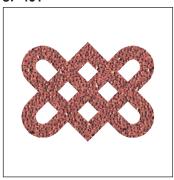
This technique is available for any color tone on Crystal Fabric, Crystal Rocks, Crystal Fine Rocks, Crystal Ultrafine Rocks, and for XS motifs.

<sup>\*\*</sup> Customer can chose their desired metallic color tone, any chosen style can be transformed into a vibrant metallic color. Please provide our special motif service the respective RGB or CMYK color tone to be transformed into a metallic color.

# INSPIRATIONAL MOTIFS

# **Graphic Fabric**

## 57 401



010-GP27430ROGL 001CAL С

~28x21 100% M 250 PCS

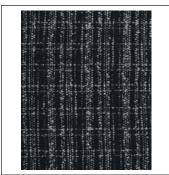
# 57 390



010-GP23843 001CAL С

~41x40 M 56 PCS 80%

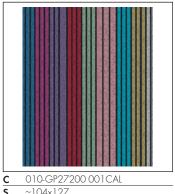
# 57 435



010-GP27199 001CAL

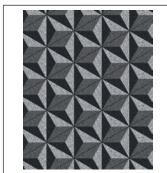
~104x127 M 16 PCS 33%

## 57 435



~104x127 S 16 PCS 33% M

## 57 435



010-GP27198 001CAL C

S ~104x127 16 PCS 33% M

# **Graphic Fine Rocks**

## 74 072



010-GP27431GOLD 001CAL С

~40x40

M 42 PCS 70%

# 74 108



010-GP27181 001CAL ~104x127

9 PCS 33%

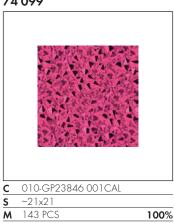
# **Graphic Fine Rocks XS**



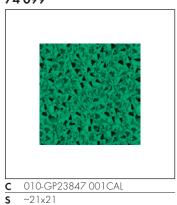


100%





74 099

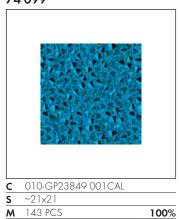


~21x21 100% M 143 PCS

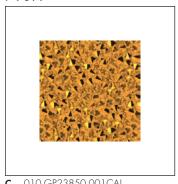
## 74 099



74 099



74 099



C 010-GP23850 001CAL ~21x21 S 100% Μ 143 PCS

# Graphic Ultrafine Rocks XS

## 89 949

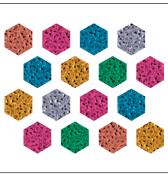


C 010-GP23851 010 001CAL XS

**s** ~58x58

**M** 42 PCS **55%** 

# 89 958



C 010-001CAL

**s** ~49x40

M 42 PCS 85%

# Information on Graphic

### SPECIAL MOTIF SERVICE

A special motif is a design created by the customer that differs to the Graphic Fabric, Ultrafine Rocks, Fine Rocks & Rocks Inspirational Collection. This service opens up an abundance of customization possibilities and enables you to benefit from Swarovski's long-standing experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities" below).

You can also submit design sketches that meet your personal requirements, such as a brand image or an image for a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

### Required information for Graphic Fabric, Ultrafine Rocks, Fine Rocks & Rocks and XS

data format contour/outline	vector graphics (.dxf, .ai, .eps, .dwg)
data format picture	raster image format (.tiff, .pdf, .psd, .png) / vector format (.ai, .eps, .pdf)
picture resolution & size	min. 300dpi (real size)
colors	RGB or CMYK
fonts	convert text to paths/outlines

Due to the different print methods (print on foil or glass), the colors may vary. Please be aware that possible color variations are more visible on single-color motifs than on images with many different colors. If you require information and possible print tolerances (offset, color tolerance, etc.) please contact Swarovski and an application request will be entered into our application database.

### Customization Possibilities the respective product groups

	GRAPHIC FABRIC	GRAPHIC ULTRAFINE ROCKS AND XS	GRAPHIC FINE ROCKS AND XS	GRAPHIC ROCKS	CRYSTAL INTARSIA (foil print only)
Max. motif size	400x330 mm	400x330 mm	400x330 mm	400x330 mm	400x330 mm
Min. motif size	10x10 mm (or effective surface of 1 cm²)	15x15 mm (or effective surface of 2.25 cm <sup>2</sup> ; for XS 0.64 cm <sup>2</sup> )	15x15 mm (or effective surface of 2.25 cm²; for XS 1.0 cm²)	15x15 mm (or effective surface of 2.25 cm²)	10x10 mm (or effective surface of 1 cm²)
Min. width of gaps within motifs	3 mm	3 mm	3 mm	3 mm	3 mm
Min. product surface	3 mm	3.4 mm	4 mm	9 mm	3 mm
Min. size of the smallest element within a motif	10x10 mm (or effective surface of 1 cm²)	15x15 mm (or effective surface of 2.25 cm <sup>2</sup> ; for XS 0.64 cm <sup>2</sup> )	15x15 mm (or effective surface of 2.25 cm²; for XS 1.0 cm²)	15x15 mm (or effective surface of 2.25 cm²)	10x10 mm (or effective surface of 1 cm²)

Due to production requirements, motifs with edges and angles of less than 90° need to be rounded off.

### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to (Graphic Fabric, Ultrafine Rocks, Fine Rocks & Rocks).

You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes are required.

Your special motif will be produced and delivered following your confirmation.

### Important information

Please always submit the drawing of your desired motif in the actual size you require. When enlarged to the desired size, a small sketch will have blurred lines that will make it difficult to correctly reproduce. Full-scale pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just sections. If the sketch is submitted as a copy by email, please include a scale legend (e.g. copy/scan with a ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

Due to the tolerance level of the crystals being applied onto carrier film, the final Graphic Fabric, Ultrafine Rocks, Fine Rocks, and Rocks motifs may slightly differ from the sketches or prints in relation to the motifs' outline. Therefore the product may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty

claims are excluded and Swarovski assumes no liability whatsoever in connection with them.

If detailed information on possible tolerances (e.g. cavity production for metal parts) and print tolerances is required (offset, color tolerance, etc.), please contact Swarovski and an application request will be placed in our application database.

If considered feasible, special productions are generally offered to all our customers. Please note: special productions are subject to acceptance by Swarovski and ordering a design does not automatically grant exclusive production of this design for the customer.

For detailed application information, please refer to the Application Manual or contact your Swarovski sales office.

Please take care with deep-colored fabrics and artificial leather (e.g. denim and alcantara). Some fabrics may bleed after application or washing. If detailed information is required (product information), please contact Swarovski, who will enter an application request into our application database.

### INTO THE WILD WITH THE SWAROVSKI EXOTICS COLLECTION

Elegant and ethical, the SWAROVSKI EXOTICS collection presents a reimagining of Crystal Textures in a sparkling safari of animal prints.

In a world where conscious luxury is essential, where animal skins are no longer desirable or considered to be symbols of prestige, SWAROVSKI EXOTICS provides an enlightened choice. It offers our clients new possibilities for exclusive and unique creative expression, and a further way to elevate their products.

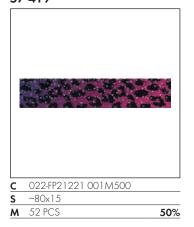
The Swarovski Limitless Crystal Printing Technology is an exclusive and intelligent printing technique, capable of

printing on the crystals, underneath the crystals, or a combination of both. This ensures complete customization and design innovation, merging crystals, colors, effects and multi-directional prints to create an illusion of mesmerizing 3D texture.

The result of 125 years of expertise and advanced technology, combined with a love of innovation and artistry, the SWAROVSKI EXOTICS Collection is an unparalleled creative alternative to leather embossment, animal and reptile skins.

### STANDARD COLLECTION GRAPHIC FABRIC

### 57 419



52 PCS

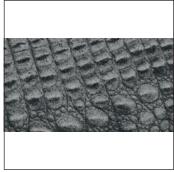


50%

# STANDARD COLLECTION ULTRAFINE ROCKS

## Crocodilia

# 89 956



C 010-FP23143 001M126 S ~200x110 M 3 PCS 22%

## 89 956



C 010-FP23144 001M126 S ~200x110 M 3 PCS 22%

## 89 956



5 ~200x110 M 3 PCS 22%

# 89 956



C 010-FP23154 001M126 S ~200x110 M 3 PCS 22%

89 956



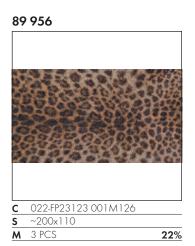
C 010FP23145 001M126 5 ~200x110 M 3 PCS 22%

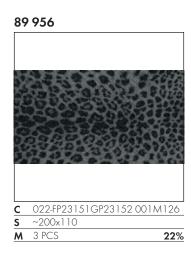
89 956

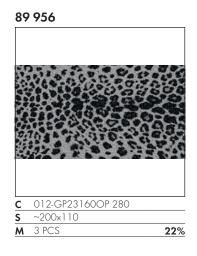


C 010-FP23146 001M126 S ~200x110 M 3 PCS 22%

### Feline







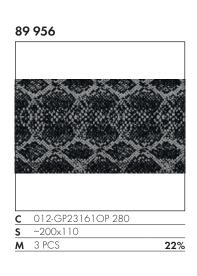
### Serpents

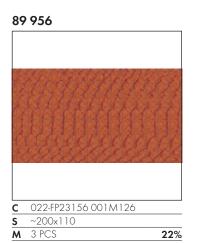
M 3 PCS



22%











# 89 956



22%

### The Sea

# 89 956



C 022-FP23120 001M126 S ~200x110 M 3 PCS 22%

## 89 956



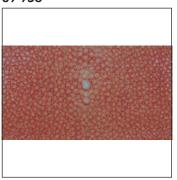
C 022FP23165GP23164 001M126 S ~200x110 M 3 PCS 22%

## 89 956



C 010-FP23166 001M126 S ~200x110 M 3 PCS 22%

# 89 956



C 010-FP23167 001M126

**S** ~200×110 **M** 3 PCS 22%

## Equine

## 89 956



C 022-FP23116 001SSHA

**S** ~200x110 **M** 3 PCS 22%

## 89 956



C 012-GP23141OP 280

**S** ~200x110 **M** 3 PCS 22%

### Hyprids

## 89 956



~200x110 M 3 PCS 22%

## 89 956



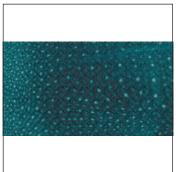
C 022-FP23149GP23150 001M126

~200x110

M 3 PCS 22%

## The Deep

# 89 956



22%

C 010-FP23163 001M126

**S** ~200×110 **M** 3 PCS

# Cingulata

# 89 956



C 010-FP23135 001M126

~200x110

3 PCS 22%

# **Testudines**

# 89 956



C 022-FP23117 001SSHA

**S** ~200x110 **M** 3 PCS

22%

# **Crystal Textures Special Product Features**

## LACQUERED FOILS

The Crystal Lacquered Foils combine the shine of our Crystal Textures with customizable lacquer colors, opening up a new world of endless color possibilities.

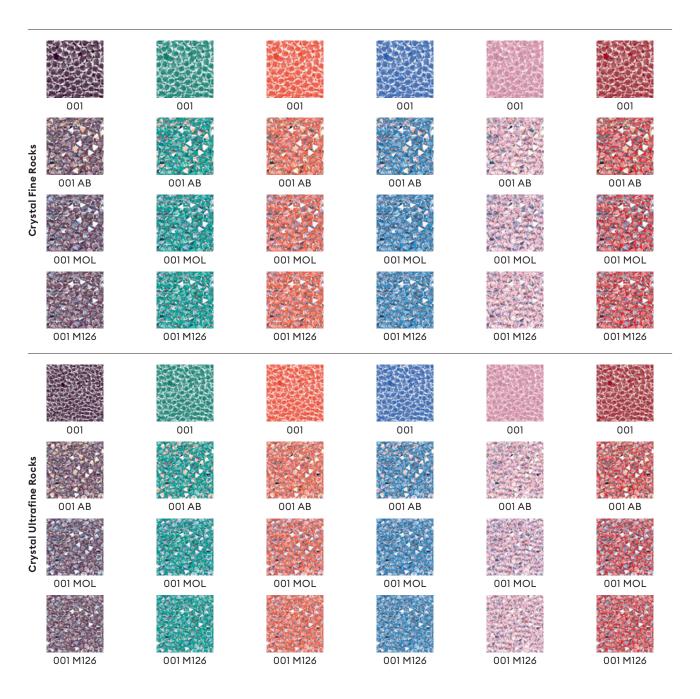
Transforming any chosen Pantone color in a new sparkling color variant for our Crystal Fabric, Crystal Rocks and Crystal Medley families, they provide the best solution when looking for the perfect color match.

They are ideal for monochromatic motifs with lower tolerances, improved color quality and maximum customization flexibility.

Standard colors are ready for reference. Customization possibilities are available through our Customer Service.

Please be aware that this unique technology cannot be combined with XS, Unlimited or Foil Overlay.

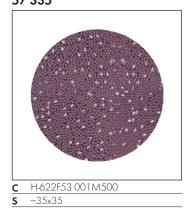




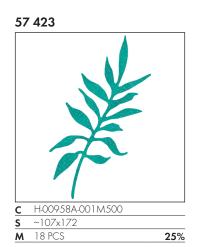
# **INSPIRATIONAL MOTIFS**

# **Crystal Fabric**

57 335



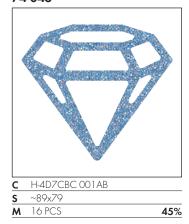
100%



# **Crystal Fine Rocks**

74 043

**M** 147 PCS



# **Crystal Ultrafine Rocks**





~241x49	
7 PCS	18%
	-

# 89 961

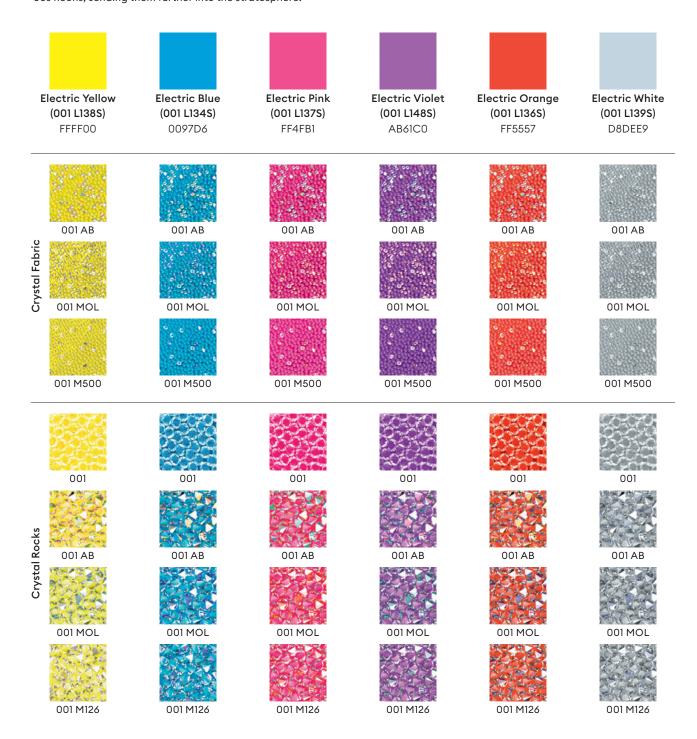


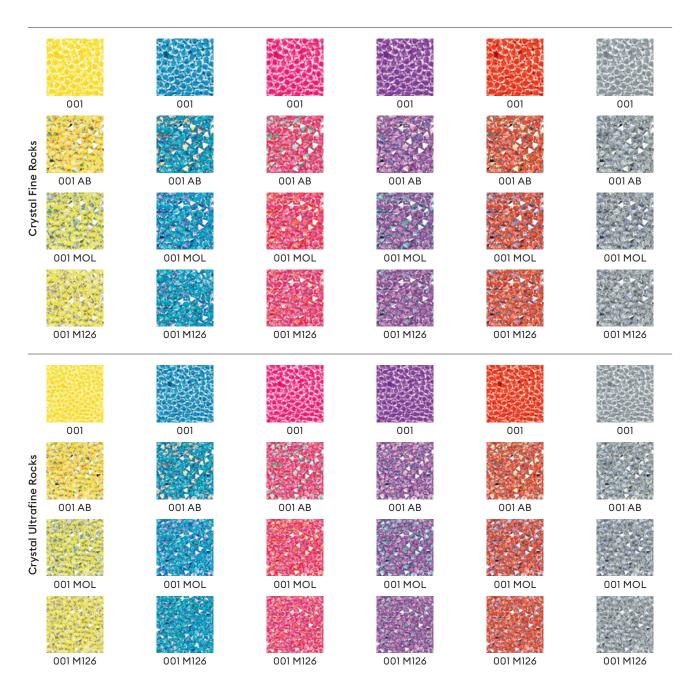
M	20 PCS	55
S	~77x50	
С	H-ECB3CB-001	

## LACQUERED FOILS WITH ELECTRIC LACQUERPRO EFFECTS

High-voltage hues are on the ascension as our Lacquered Foils with Electric Lacquer<sup>PRO</sup> Effects take dopamine dressing to a whole new level. A desire to stand-out and step-forward forms the effervescent undercurrent to an electrifying revived style aesthetic that takes its cue from '80s neons, sending them further into the stratosphere.

Bold, beautiful and absolutely brilliant, these show-stopping Crystal Textures will ensure you shine bright – no matter how dark it gets.

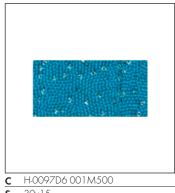




# **INSPIRATIONAL MOTIFS**

# **Crystal Fabric**

# 57 434





# 57 434



130 PCS 100%

# **Crystal Rocks**

~30x15 140 PCS

M

# 72 066



100%

# **Crystal Fine Rocks**

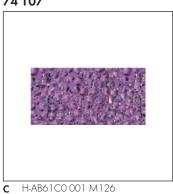
# 74 107



C H-FF5557 001 M126 S ~30x15

100%

# 74 107



**S** ~30x15 **M** 140 PCS **100%** 

# **Crystal Ultrafine Rocks**

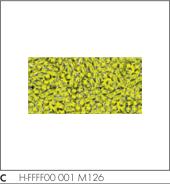
140 PCS

# 89 965



C H-FF5557-001 S ~128x32 M 20 PCS 33%

# 89 966



S ~30x15 M 140 PCS 100%

# **CRYSTAL TEXTURES EXTRA SMALL (XS)**

# Crystal Fine Rocks XS & Crystal Ultrafine Rocks XS

Fans of filigree designs will love the extra small Crystal Fine Rocks and Crystal Ultrafine Rocks. Small, double-pointed Chatons create a refined surface structure and flexible texture that is thin and lightweight.

Now it is possible to order these products smaller than the current minimum size.

Available colors according to the Fine Rocks and Ultra Fine rocks portfolio.

# Standard (Crystal Fine Rocks & Crystal Ultrafine Rocks)

Current minimum size: 15x15 mm (2.25 cm²)

## NEW XS sizes for Crystal Fine Rocks

New extra small (XS) minimum sizes: 10x10 mm (1.0 cm²)

# NEW XS sizes for Crystal Ultrafine Rocks

New extra small (XS) minimum size: 8x8 mm (0.64 cm²)



















# **CRYSTAL FINE ROCKS XS**

# 74 085



C 010-227SHIM XS S ~12x11 M 306 PCS 100%

74 085	c	S	М	100%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

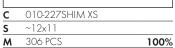
# Ordering Example & Product Variety Explanation

74 085		010	227SHIM	xs
Article number	Type of base material	Color of base material	Color of crystals	Extra Small
	Hotfix C Coldfix I It version R Removable foil	010 Transparent 012 Black	Please see the respective product matrix for all available reference codes.	

# **Inspirational Motifs**





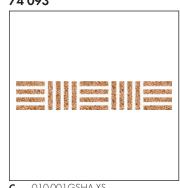


# 74 092



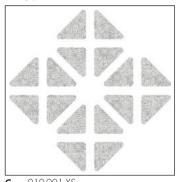
С	012-001SSHA XS	
S	~41x40	
M	48 PCS	100%

# 74 093



C 010001GSHA XS S ~137x25 M 24 PCS 30%

# 74 094



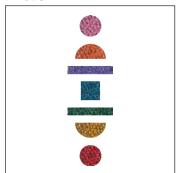
C 010-001 XS S ~71x71 M 30 PCS 60%

# 74 095



C 012-001BBL XS S ~12x12 M 304 PCS 100%

# 74 096



C 022-FP21290 001M126 XS S ~24x80 M 40 PCS 50%

# 74 097



**S** ~79x95 **M** 12 PCS **45**%

# **CRYSTAL ULTRAFINE ROCKS XS**

# 89 939



C 010-227SHIM XS S ~10x9 M 396 PCS 100%

89 939	С	S	М	100%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

# Ordering Example & Product Variety Explanation

89 939		010	227SHIM	xs
Article number	Type of base material	Color of base material	Color of crystals	Extra Smal
	Hotfix C Coldfix	010 Transparent 012 Black	Please see the respective product	
	I It version R Removable foil	022 White (only available for White Alabaster)	matrix for all available reference codes.	

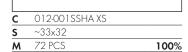
# **Inspirational Motifs**



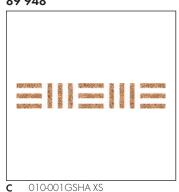


100%







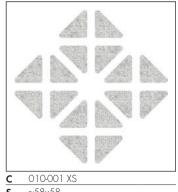


C	010-001GSHA XS	
S	~112x19	
M	36 PCS	35%

# 89 949

~10x9

M 396 PCS



~58x58 42 PCS 70%

# 89 950



~9x9 396 PCS 100%

# 89 951



022-FP21292 001M126 XS **S** ~19x64 **M** 60 PCS 65%

# 89 952



022-FP21293 001M126 XS ~63x81 M 16 PCS 50%

Please note: all motifs are available in certain color/film variations (see color matrix).

### SPECIAL MOTIF SERVICE

A special motif is a design created by the customer that differs to the Crystal Textures Inspirational Collection. This service opens up an abundance of customization possibilities and enables you to profit from Swarovski's long-standing experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities" below). You can also submit design sketches that meet your special needs, such as a brand image or an image for a particular sales campaign. This will

then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs

Customization Possibilities for the respective product groups	Ultrafine Rocks	Fine Rocks
Min. surface (width)	3.4 mm	4.0 mm
Min. size or effective surface:	8x8 mm (0.64 cm²)	10x10 mm (1.00 cm²)
Max. size:		400x330 mm
Min. width of gaps within motifs:	3.0 mm	3.0 mm
Edges & angles less than =/< 90° need to be rounded off [diameter]	2.0 mm	2.7 mm

### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product

group your special motif applies to. You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please

contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

### Please Note

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just sections. When the sketch is submitted as a copy by email, please include a scale legend (e.g. copy/scan with a ruler next to the drawing). This will

ensure that the desired size of the motif can be identified.

It is generally possible to draw motifs with a minimum gap between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Textures motifs may differ from the sketches or prints in relation to the motifs' outline. Therefore the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty

claims are excluded and Swarovski assumes no liability whatsoever in connection with them.

Special productions are generally offered to all our customers if these are deemed to be feasible and comply with our General Terms and Conditions. Please note that ordering of a design does not grant exclusive production of this design to the customer. If detailed information on possible tolerances is required (e.g. cavity production for metal parts), please contact your local Swarovski sales office who will enter an application request into our application database.

# **CRYSTAL TEXTURES UNLIMITED**

# Crystal Fabric UL

Crystal Textures Unlimited (UL) is the solution that offers a totally new and sophisticated look.

Due to a new production technology it is possible to create more precise designs with sharper edges and a more luxurious look.

This will lead to fewer gaps and will perfectly fit when inserting into cavities.

Additional rework is not necessary, which therefore saves time.

Unlimited (UL) will be offered for:

- Crystal Fabric UL

And could be ordered in following application versions:

- Hotfix
- Self-Adhesive (IT)\*
- Coldfix (C)

Please note that the Unlimited (UL) technique is only available for motifs (no bandings) and could not combined with Graphic prints.

**Standard Crystal Fabric** 



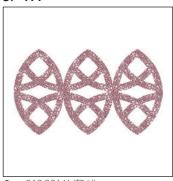
Crystal Fabric Unlimited (UL)



<sup>\*</sup> IT is only available for Crystal Fabric UL

## CRYSTAL FABRIC UNLIMITED (UL)

## 57 411



010-001ANTP UL

~72x42

**M** 72 PCS 55%

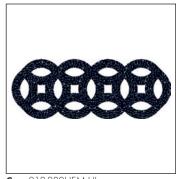
57 411	С	S	М	55%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

## Ordering Example & Product Variety Explanation

57 411		010	001 ANTP	UL
Article number	Type of base material	Color of film	Color of crystals	Unlimited
	Hotfix C Coldfix I It version	010 Transparent 012 Black	Please see the relevant product matrix for all available reference codes.	

### Crystal Fabric Unlimited (UL) Motifs

### 57 409



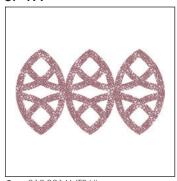
С	012-280HEM UL	
S	~56x21	
M	1.50 PCS	75%

## 57 410



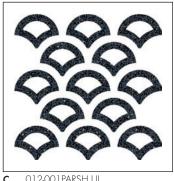
C 010001GSHA UL S ~234x28 M 32 PCS 18%

## 57 411



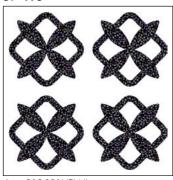
C 010001ANTP UL S ~72x42 M 72 PCS 55%

### 57 412



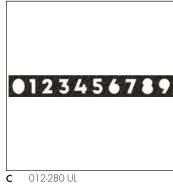
C 012-001PARSH UL S ~65x64 M 52 PCS 60%

### 57 413



C 012-001HEL UL S ~76x76 M 33 PCS 55%

### 57 414



012-280 UL 5 ~174x22 M 20 PCS 25%

#### **SPECIAL MOTIF SERVICE**

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"Customization Possibilities" below). You can also submit design sketches that meet your special needs, such as a brand image or an image for a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

#### **Customization Possibilities for Crystal Fabric**

- Min. surface (width): 3.0 mm
- Min. size or effective surface: 10x10 mm (1.0 cm²)
- Max. size: 400x330 mm

#### **Ordering Process**

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to. You will then receive a quotation including your article number,

#### Please Note

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via email. If sending a sewing pattern, please include the whole pattern and not just sections. When the sketch is submitted as a copy by email, please include a scale legend (e.g. copy/scan with a ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

It is generally possible to draw motifs with a minimum gap between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Textures motifs may differ from the sketches

- Min. width of gaps within motifs: 3.0 mm
- Edges & angles less than =/< 90° need to be rounded off [diameter]: 1.5 mm

minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

or prints in relation to the motifs' outline. Therefore the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, warranty claims are excluded and Swarovski assumes no liability whatsoever in connection with them.

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## FOIL OVERLAY FOR CRYSTAL FABRIC, CRYSTAL ROCKS, CRYSTAL FINE ROCKS & CRYSTAL ULTRAFINE ROCKS

The fashion-forward Crystal Textures Foil Overlay is heaven-sent as it offers new fabrications in fantastic shapes to usher in a new era of "Techtility" inspired designs.

This new "foil overlay" technology is a forward integration that opens totally new ways in terms of flexibility and use of – until now – impossible materials. With the overlay, it is now possible to sew or glue the motifs onto tricky

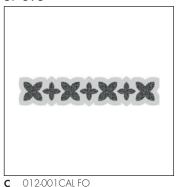
materials, e.g. leather. It is perfectly possible to create one flat surface while integrating the products into the standard production process.

Foil overlay will be offered for Crystal Fabric, Crystal Rocks, Crystal Fine Rocks and Crystal Ultrafine Rocks.

Please note that the Foil Overlay technique is only available for motifs (no bandings) and only for the Hotfix version (not available for Coldfix and IT).

#### **ARTICLE EXPLANATION - CRYSTAL FABRIC**

#### 57 396



С	012-001CAL FO	
S	~149x32	
M	18 PCS	25%

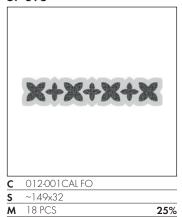
57 396	С	S	М	25%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

#### Ordering Example & Product Variety Explanation

57 396		012	001 CAL	FO
Article number	Type of base material	Color of film	Color of crystals Please see the	Foil overlay
	Hotfix	010 Transparent 012 Black	respective product matrix for all available reference codes.	

### **Crystal Fabric Motifs**

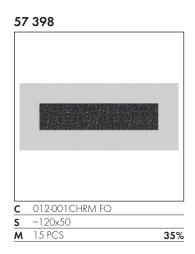
#### 57 396



25%

**75**%





57 399



## ARTICLE EXPLANATION - CRYSTAL ROCKS MOTIFS

## 72 054



M	30 PCS	65%
S	~66x63	
<u>C</u>	012-280 FO	

72 054	С	S	М	65%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

## Ordering Example & Product Variety Explanation

72 054		012	280	FO
Article number	Type of base material	Color of film	Color of crystals Please see the respective	Foil overlay
	Hotfix	010 Transparent 012 Black	product matrix for all available reference codes.	

## **Crystal Rocks Motifs**

## 72 054



Please note: All motifs are available in certain color/film variations (see color matrix).

65%

### ARTICLE EXPLANATION - CRYSTAL FINE ROCKS MOTIFS

### 74 070



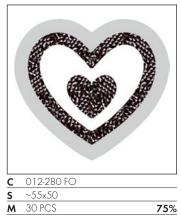
74 070	С	S	М	75%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

### Ordering Example & Product Variety Explanation

74 070		012	280	FO
Article number	Type of base material	Color of film	Color of crystals Please see the respective	Foil overlay
	Hotfix	010 Transparent 012 Black	product matrix for all available reference codes.	

### **Crystal Fine Rocks Motifs**

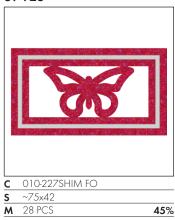
## 74 070



Please note: All motifs are available in certain color/film variations (see color matrix).

### ARTICLE EXPLANATION - CRYSTAL ULTRAFINE ROCKS MOTIFS

## 89 928



45%

89 928	С	S	М	55%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

### Ordering Example & Product Variety Explanation

89 928		010	227 SHIM FO	
Article number	Type of base material	Color of film	Color of crystals Please see the respective	Foil overlay
	Hotfix	010 Transparent 012 Black	product matrix for all available reference codes.	

### **Crystal Ultrafine Rocks Motifs**

## 89 928



**c** 010-227SHIM FO

**S** ~75x42 **M** 28 PCS 55%

Please note: All motifs are available in certain color/film variations (see color matrix).

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Customization Possibilities for the respective product groups	Crystal Fabric	Crystal Ultrafine Rocks	Crystal Fine Rocks	Crystal Rocks
Min. surface (width)	3.0 mm	3.4 mm	4.0 mm	9.0 mm
Min. size or effective surface:	10x10 mm (1.0 cm²)	15x15 mm (2.25 cm²)	15x15 mm (2.25 cm²)	15x15 mm (2.25 cm²)
Max. size:	400x330 mm			
Min. width of gaps within motifs:	3.0 mm	3.0 mm	3.0 mm	3.0 mm
Edges & angles less than =/< 90° need to be rounded off [diameter]	1.5 mm	2.0 mm	2.7 mm	3.0 mm

#### **Customization Possibilities for Foil Overlay**

Foil overlay min./max. surface (width) outside	min. 3 mm / max. 50 mm min. 3 mm / max. 50 mm			
Foil overlay min./max. in between of crystals surfaces (inside)				
Foil overlay min. surface	0.3 cm² (3x10 mm)	0.45 cm² (3x15 mm)	0.45 cm² (3x15 mm)	0.45 cm² (3x15 mm)
Foil overlay motif outline: edges & angles less than =/< 90° need to be rounded off [diameter]	less than =/< 90° need to be		.0 mm	

#### **Ordering Process**

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article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

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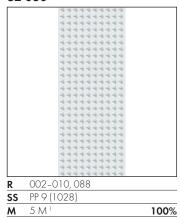
#### 10

# **Crystaltex Chaton Bandings**

Small XILION Chatons turn this product into an exciting, luxurious, and unique statement in the fashion world. Crystaltex Chaton Bandings offer a wide range of design possibilities for the jewelry, fashion accessories, and interior design segments.

### **ARTICLE EXPLANATION**

### 62 030



62 030	R	ss	М	100 %
Article number	This article is available in 2–10 and 88 rows.	Stone size	Minimum order quantity in meters (M)	% of actual size

#### **ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION**

62 030	010	S	010	001
Article number	3-digit code for number of rows	Type of base material	Color of base material	Color of crystals
		S Hotfix I It version	010 Transparent 012 Black	Please see the respective product matrix for all available reference codes.

<sup>&</sup>lt;sup>1</sup> Please note: the 5-meter packing unit can be delivered in batches (max. three parts with a minimum length of 0.5 meters in each batch).

